

YOUTH

VOICES

FOR
CHANGE



Final Report 2024-2026

✓ Down to Zero
Luchando contra la explotación
sexual infantil



Reino de los Países Bajos



Child Rights
Coalition Asia

CONEXIÓN

DEFENCE FOR
CHILDREN



PLAN
INTERNATIONAL

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1. Executive Summary

1.1. Brief overview of achievements, scope and purpose of the report

During the 2025 implementation period, **Youth Voices for Change (YVFC)** consolidated its positioning as an **international youth mobilization model** led by Conexión, aimed at strengthening the socio-political participation of adolescents and young people through art, digital communication, non-formal civic education, and transmedia activism. The model responded to contexts marked by structural inequalities, normalization of violence, and limited opportunities for youth participation, particularly in **rural and peri-urban territories**.

YVFC supported adolescents and young people (primarily young women aged 13 to 25) through a progressive process of **reflection, creation, and participation**, fostering the development of critical awareness, communication skills, and rights-based leadership. Through the **Youth Creative Labs**, participants progressed from recognizing themselves as rights holders, to collectively creating narratives and proposals, and ultimately to implementing community and digital advocacy actions. Additionally, the model integrated a digital component focused on activism. This component amplified its reach through youth-led campaigns, engagement with **Digital Ambassadors**, and the **Activists' School (Escuelita de Activistas)**.

In terms of results, YVFC demonstrated consolidated impact across **11 countries in Latin America and Asia**, including Bolivia, Colombia, Guatemala, Indonesia, the Philippines, and India. By 2025, more than **1,000 young people** had strengthened their capacities in leadership, communication, and advocacy; **over 50 youth groups** enhanced their organizational and collective action skills; and digital campaigns reached more than **5 million people**. Furthermore, **10 multi-stakeholder partnerships** were established, contributing to the strengthening of local protection systems, and the model received international recognition through the **Hoogvliet Award** for youth innovation.

The 2025 evaluation indicates that YVFC achieved **profound transformations in youth leadership**, strengthening young people's confidence in engaging with authorities, promoting the use of non-revictimizing language, and enhancing their ability to translate critical analysis into concrete action. The Youth Creative Labs were consolidated as **safe, flexible, and adaptable spaces** capable of sustaining processes across diverse contexts.

At the same time, the evaluation identified challenges related to the **sustainability of youth committees, youth workload, connectivity gaps**, and the need for greater preparedness among adult stakeholders to accompany youth participation without reproducing barriers such as **adult-centrism or sexism**. In response, recommendations emphasize institutionalizing tools, roles, and psychosocial support mechanisms, as well as strengthening advocacy pathways and sustainable participation frameworks.

Overall, the results of the 2025 implementation confirm that Youth Voices for Change **is a high-impact formative, political, and community-based model**, capable of generating critical, creative, and coordinated youth leadership, and of making a significant contribution to the construction of safer, more inclusive, and equitable environments.

2. Introduction

2.1. Objective of the Report

The objective of this report is to clearly present the progress, results, challenges, and lessons learned during the third year of implementation (March 2025 – February 2026), as well as a reflection on the full cycle of the SUFASEC programme (2023–2026). This document serves as a key instrument for qualitative accountability to the Ministry of Foreign Affairs of the Netherlands, acting as the main complement to the audited financial report.

2.2. Context of the Youth Voices for Change Platform

Youth Voices for Change (YVFC) strengthens the active citizenship of adolescents and young people in rural and peri-urban territories through a model that integrates educational, creative, community-based, and political processes, enabling youth to diagnose, imagine, and transform their environments. Grounded in popular education, art for social transformation, strategic communication, digital citizenship, and youth participation, the model articulates a continuous training-mobilization-advocacy cycle that combines art, communication, research, policy advocacy, and youth organizing. By bringing together reflection, creation, and participation within a multi-stakeholder ecosystem, YVFC encourages young people to shift from being spectators to becoming protagonists of change. It supports them in understanding the challenges they face and in designing and implementing actions that strengthen their communities and contribute to building safer, more inclusive, and equitable environments.



2.3. Intervention model lead by Conexión

Youth Voices for Change (YVFC) is implemented through an **ecosystemic and multi-stakeholder approach**, in **coordination with public institutions, community-based organizations, schools, families, youth platforms, and local leaders**. This articulation ensures safe spaces, sustains youth participation over time, and facilitates institutional changes that amplify impact beyond the project's duration.

The model operates through a **progressive methodological flow** that supports the evolution of youth leadership from the personal level to collective and political action, integrating critical reflection, artistic creation, and public participation:



Reflection

Me as an Individual (Rights Holder)

Young people analyze issues within their environments, recognize the inequalities and forms of violence affecting them, and strengthen their critical awareness and sense of shared responsibility, connecting personal experiences with collective realities.

Creation

Me with My Group (Social Actor)

Analysis is translated into collective creation through the Youth Creative Labs. Young people develop skills in art, strategic communication, digital citizenship, and leadership, while co-creating territorial diagnoses, key messages, campaigns, and advocacy plans.

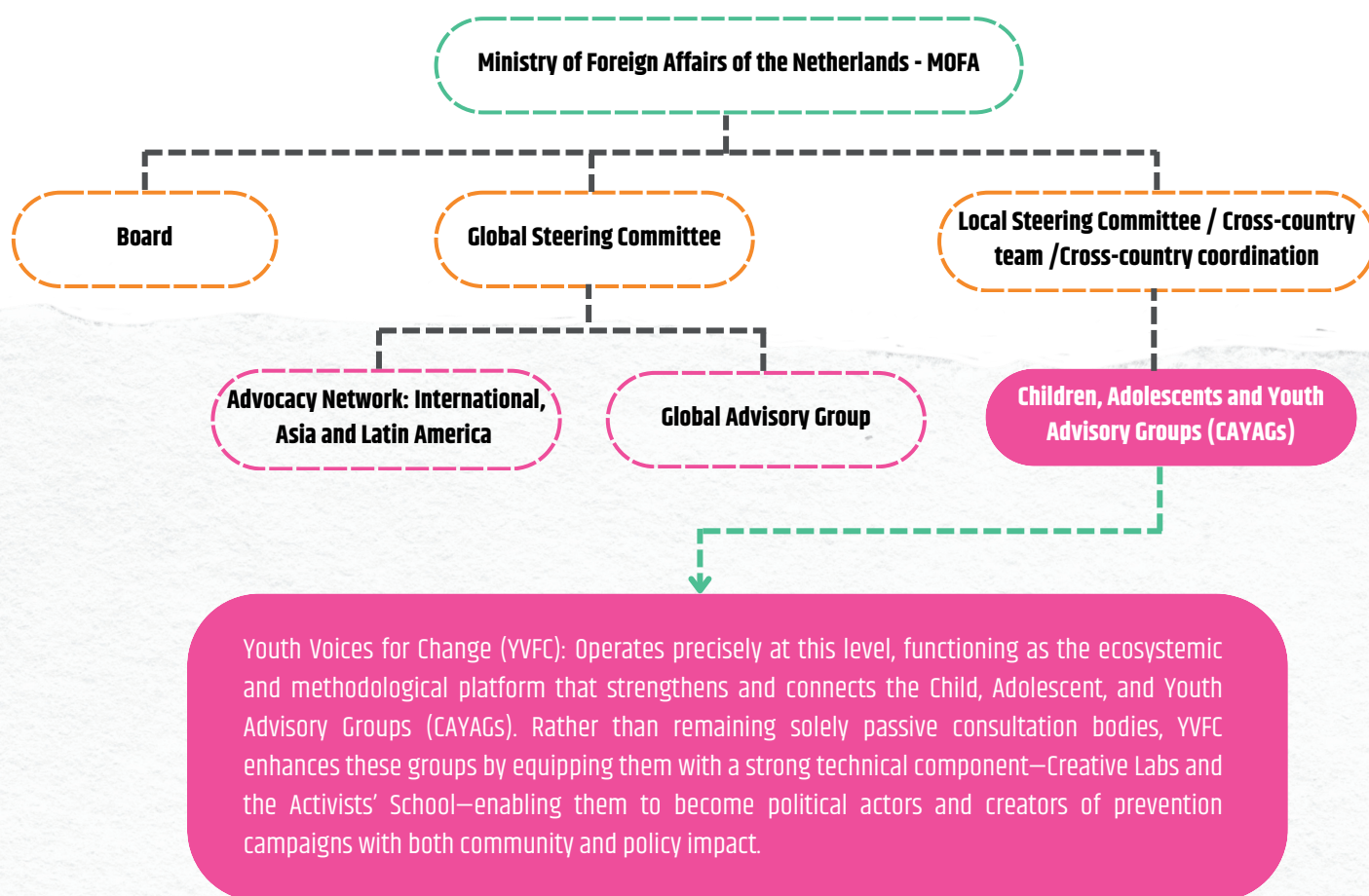


Participation

Our Group within the Environment (Political Actor)

Youth proposals are transformed into public action through artistic activations, digital campaigns, and dialogue spaces with community and institutional stakeholders. This stage positions youth voices in decision-making processes and contributes to strengthening community-based protection systems.

2.4. Linkage with the Alliance (Partners and Working Structure)



3. Key Actions (YVFC Operational Methodology)

The Youth Voices for Change (YVFC) methodological process is closely linked to the project's core purpose by positioning young people as active political actors capable of transforming the response to the Sexual Exploitation of Children and Adolescents (SEC). Through its cycle of "Reflection, Creation, and Participation," the model challenges the notion that SEC is an isolated phenomenon, instead making visible a reality that has historically been silenced and normalized within everyday environments.

At the heart of this connection lies the manifesto of "listening to the silence," which moves beyond metaphor to become both a political and affective strategy. In this way, the YVFC methodology fulfills the project's purpose by not placing the burden of prevention solely on young people. Rather, it harnesses their voices, activism, and leadership to mobilize a multi-actor, intergenerational, and cross-sectoral response—calling on families, communities, and governments to assume shared responsibility and transform fear into concrete actions for collective protection.

3.1. Global Manifesto

Listen to the Silence

Sexual Exploitation of Children and Adolescents (SEC) is not an isolated or always visible phenomenon: it is a silenced, normalized, and often ignored reality within our families, schools, social media platforms, and community spaces. In the face of this uncomfortable silence, the youth of Youth Voices for Change rise not only to speak, but to listen to what remains unspoken, to accompany what hurts, and to activate what unsettles.

This message begins with the recognition that prevention cannot rest solely on young people, even though they are often the first to identify risks, act, and mobilize. Preventing SEC is a collective responsibility that requires the joint action of families, institutions, local leadership, and public policy. Protection is a multi-stakeholder, intersectoral, and intergenerational commitment.

Young people have agreed on one key point: believing in a life without fear begins by making visible what others prefer not to see, by speaking about what feels uncomfortable, and by building communities that dare to listen, believe, and care for one another.

Listen to the silence is not a metaphor; it is both a political and affective strategy. Listening means observing attentively, recognizing invisible signs, providing non-judgmental support, opening safe spaces, and proposing new forms of coexistence. Youth do not want to speak alone; they want to be heard by those who hold decision-making power and the willingness to drive change.

With creativity, empathy, and shared leadership, young people are building responses from everyday realities while also calling on key stakeholders to join an urgent cause. The essential task is to weave networks of listening, care, and collective action that sustain long-term change.

Because believing in a life without fear is not naive, it is a courageous way of making visible what others would rather keep silent.

3.1.1. Manifesto Pitch

Sexual Exploitation of Children and Adolescents (SEC) remains a silenced reality. Yet the youth of Youth Voices for Change are already listening to that uncomfortable silence: they accompany, challenge, and call for action.

Prevention is a collective responsibility. That is why these young people are not acting alone; they are calling for a multi-stakeholder, intergenerational, and intersectoral response. Because protection requires listening, believing, and caring across all spaces: families, schools, communities, governments, and civil society.

Listening to silence is not a metaphor; it is a strategy to transform fear into action. Young people are already speaking. Now, they need all of us to listen.

3.1.2. Regional Manifesto Approach

3.1.2.1. Latin America:

The central concept positions youth as active political actors who influence change through lived experience, generational proximity, and critical awareness. Their leadership is collective, horizontal, and emotionally grounded, deeply connected to questioning the normalized forms of violence embedded in everyday life, within language, culture, and silence. Prevention is understood not as an institutional mandate, but as a daily act of care and accompaniment. The emphasis is placed on the right to build safe environments rooted in empathy, active listening, and the recognition of emotions.

3.1.2.2. Asia:

Youth position themselves as defenders of children's rights, guided by a strong sense of justice, social responsibility, and ethical commitment. Youth leadership is framed through activism and public policy advocacy, with emphasis on education, community awareness, and support for survivors. Prevention is anchored in access to clear and accessible information, particularly in rural contexts or settings with limited awareness about exploitation. There is strong value placed on the use of accessible tools; such as visual storytelling and simple language, and on demanding the effective implementation of existing legal frameworks.



3. 2. Creative Interlearning Labs

3.2.1. Work with youth groups

The work with youth groups within the framework of SUFASEC and the Youth Voices for Change (YVFC) platform has focused on accompanying adolescents and young people in a progressive transition from recognizing themselves as rights holders to consolidating their role as political actors. This process was articulated through the Youth Creative Labs, safe spaces where critical reflection on inequalities and violence was encouraged, and where that analysis was later translated into collective action proposals. At the regional level, the strategy made it possible to connect personal experiences with collective realities, enabling young people to assess their environments and design advocacy campaigns adapted to their local contexts. During this period, the participation of 93 youth advocates from Bolivia, Guatemala, and Colombia in regional exchange spaces was highlighted, such as the April 2025 Online Youth Gathering, where they strengthened their leadership and digital activism skills.

In Asia, the work with youth advocates deepened from awareness-building toward sustained civic engagement and institutional accountability. Across Indonesia, India, and the Philippines, 91 youth advocates (29 male, 62 female) moved beyond consultation spaces to actively shaping dialogues with government, schools, law enforcement, and digital platforms. What shifted this year (Y3) was not just scale, but positioning. Young people were no longer only participants in discussions on sexual exploitation of children (SEC) and online child sexual exploitation (OCSE); they were facilitators, and co-creators of IEC materials.

3.2.1.1. Latin America National Advocacy Committees

In the Latin American region, implementation has been sustained through three main youth committees that act as drivers of political and community advocacy in their respective countries. These groups have led the territorial adaptation of the global strategy, focusing on specific issues related to the prevention of SEC (Sexual Exploitation of Children and Adolescents) in their territories through advocacy plans that include a communication campaign, a manifesto, and territorial advocacy actions.



Bolivia Committee – “Boleto de Prevención” Campaign (Guardianes de la Niñez – Allies of Fundación Munasim Kullakita)

In Bolivia, the “Guardianes de la Niñez” committee, made up of 35 young leaders, promoted an advocacy strategy focused on preventing trafficking and SEC in contexts of travel, tourism, and mobility. Through the “Prevention Ticket” campaign, they placed warning messages in bus terminals and airports, highlighting risks associated with mobility and promoting institutional co-responsibility.

Main advocacy actions

- **Public advocacy and activism**

- Official presentation of the campaign at the La Paz Bus Terminal and before the Plurinational Council Against Trafficking in Persons.
- Interventions in terminals and airports, including the symbolic replication of the ticket in six regions of the country.
- Installation of the “Wall of Voices” as a participatory activism action in public spaces.
- Organization of socio-community fairs and a World Café in Desaguadero (Peru–Bolivia border).

- **Institutional advocacy**

- Dialogues with transport authorities and decision-makers to promote prevention protocols in border contexts.
- Engagement with the private sector, including the Hotel Association, to strengthen commitments to responsible tourism.
- Coordination with actors from the protection system (Police, SLIM, Ombudsperson’s Offices, youth offices).

- **Youth training and spokespersonship**

- Training and deployment of young people as ambassadors of safe travel and destinations in La Paz, El Alto, Uyuni, Cochabamba, and Rurrenabaque.
- Participation in national and intergenerational forums, consolidating their recognition as legitimate actors in the public agenda.

This experience strengthened direct dialogue with authorities and positioned mobility-related prevention as a territorial priority.



Colombia Committee – “Conexiones Seguras” Campaign (EICYAC Youth Group – allies of Fundación Renacer)

The Colombia Committee, led by the EICYAC Youth Group with a total of 24 participants, consolidated a youth leadership process focused on preventing the Commercial Sexual Exploitation of Children and Adolescents (CSECA) in digital environments. After receiving training in digital literacy, leadership, and strategic communication, the young participants designed the national “Safe Connections” campaign, aimed at raising awareness about grooming, sextortion, cyberbullying, and recruitment through video games.

The campaign reached more than 4,000 people and was replicated in cities such as Bogotá, Cúcuta, Riohacha, and Cartagena, combining community education, activism, and political advocacy.



Main advocacy actions

- **Community and educational advocacy**

- Implementation of the play “Safe Connections” and a manifesto-song as pedagogical tools in schools and communities.
- Development and dissemination of practical guides for families and adolescents with warning signs and reporting pathways, reinforced through social media content.
- Organization of forums and youth debate spaces for the construction of community proposals.

- **Political and institutional advocacy**

- Promotion of the “Pact for the Comprehensive Protection of Children and Adolescents” in the Congress of the Republic.
- Participation in working groups for the review of Law 061 of 2024 on digital trafficking and contributions to Bill 2498.
- Advocacy within Cartagena’s Territorial Development Plan (POT) to incorporate structural prevention measures.
- Training of more than 80 public officials in Bogotá.

- **Coordination and sustainability**

- Engagement with the Cartagena District Youth Platform, ICBF, library networks, and coordination mechanisms for the prevention of gender-based violence.
- Projection of youth seed groups and replication processes expected to directly sensitize at least 300 additional people.

This process demonstrated a qualitative leap in youth agency, positioning young people as legitimate interlocutors in the public debate on digital protection.





Guatemala Committee – “Eco de Voces” Campaign (Comité Juvenil Eco de Voces – aliados de El Refugio de la Niñez)

In Guatemala, the “Tu Voz Inspira” Youth Committee, made up of 34 leaders from seven municipalities in Alta Verapaz, consolidated an intercultural advocacy model aimed at “breaking the silence” around SECA in rural communities. The “Echo of Voices” campaign was implemented in Spanish, Q’eqchi’, and Poqomchi’, ensuring cultural and linguistic relevance, and reached more than 72,000 digital views.

Main advocacy actions

- **Intercultural community advocacy**
 - Organization of seven film forums reaching more than 1,400 people.
 - Creation of community murals with prevention messages and reporting pathways in prioritized municipalities.
 - Coordination with community radio stations and local media to expand territorial reach.
 - Development of accessible materials (comics and sign language products).
- **Accountability and strengthening of reporting pathways**
 - Design and validation of a reporting route together with El Refugio de la Niñez and local actors.
 - Community outreach and youth training for its implementation.
 - Integration into the action plan of the Technical Roundtable for Youth.
- **Political advocacy and representation**
 - Meetings with municipal and departmental authorities (SVET, Governor’s Office).
 - Direct dialogue with the President of the Republic at the National Palace.
 - Establishment of the first youth movement linked to the Development Councils System.
 - Formation of school-based protection networks.
 - Participation of 15 young people in the Boys Initiative, promoting positive masculinities and transnational coordination.

The process strengthened intercultural youth leadership, consolidating a collective voice with the capacity for political advocacy and sustained community transformation.

3.2.1.2. Asia National Advocacy Committees

In Asia, implementation has been sustained through three main youth committees that serve as drivers of political and community advocacy on the prevention of SEC in their respective contexts. These committees have localized the global strategy by developing youth-led advocacy plans anchored on three pillars: a communication campaign, a manifesto articulating children's demands, and concrete territorial advocacy actions targeting duty-bearers.



INDIA: Sanlaap – West Bengal

Sanlaap conducted one local advocacy action (LAA) in Basirhat, West Bengal, that focused on strengthening coordination among child protection actors and amplifying youth participation in preventing SEC. The activity brought together 31 participants (excluding youth leaders and staff), including 12 children and youth (5 male, 7 female) and 19 adults (14 male, 5 female). Participants represented key institutions such as the Border Security Force (BSF), Anti-Human Trafficking Unit (AHTU), Block Development Officer (BDO), District Education Officer (DEO), and elected Panchayat representatives. A major highlight was the youth-stakeholder dialogue where youth presented their Manifesto, which resulted in a visible shift in how institutions perceived youth, from beneficiaries to partners. Notably, the AHTU Inspector publicly affirmed institutional support for youth-led prevention initiatives, while a local high school headmaster formally invited youth leaders to replicate the advocacy session in his school.

INDIA: Children of India Foundation (CIF) – Andhra Pradesh & Telangana

CIF implemented five LAA across Andhra Pradesh and Telangana between 13 August and 25 October 2025, covering Sri Sathya Sai and Ananthapur districts (Andhra Pradesh), and Hanamkonda, Khammam, and Nagarkurnool districts (Telangana). Each action targeted a different stakeholder group, such as children, parents and caregivers, teachers, police, and child protection authorities. Across all actions, CIF reached 658 participants, including 342 children (13–17 years), 174 parents and caregivers, 47 police officers, 65 teachers, and 30 child protection officials from CWCs, JJBs, DCPUs, AHTUs, CHILDLINE, and WCD departments. A defining highlight across all CIF actions was the presentation of the Youth-Led Manifesto on Preventing Child Exploitation and Violence, delivered directly by youth advocates to schools, police, and protection bodies. Children demonstrated increased awareness of online risks and reporting mechanisms (1930 and 1098), parents committed to safer digital monitoring practices, teachers agreed to integrate regular OCSE awareness sessions, and police expressed willingness to adopt more child-friendly approaches and engage in school outreach. Statutory authorities acknowledged alignment between the Youth Manifesto and district priorities, strengthening the institutional legitimacy of youth-led advocacy.

PHILIPPINES: Katilingan sa Kalambuan

KKI conducted one LAA last June 29, 2025 wherein they launched their advocacy material under Levanta Para Tu Voz (Raise Your Voice), which aimed to raise awareness about OSAEC. The activity brought together 41 children and youth from YVFC members, 10 from the Sangguniang Kabataan SK Council Members, and 24 from the Local Youth Development Council). There are also adults who joined from Barangay Council for the Protection of Children (4), volunteers (13), support staff from KKI (10), and SK National President. A major highlight was the youth presenting their Manifesto #ChildrenAreNotTheTargetDestination both online and offline. In which the SK National President responded and validated the legitimacy of child- and youth-led initiatives and signaled openness to integrating youth recommendations in SK and LGU plans. The said manifesto was also shared during the National Children's Month and National Anti-Trafficking Awareness Month celebration in Zamboanga. Currently, the YVFC Youth Committee had formalize its status as organized youth group of the Local Youth Development Council (LYDC), which will help the organizations in strengthening its participation in local governance.

PHILIPPINES: Plan International Pilipinas

Youth from Plan conducted 12 LAAs named Safer Internet Caravan from June to August 2025, which reached 620 participants from 75 barangays, composed primarily of 504 children below 18 years old (232 males and 272 females), 49 youth aged 18-24 (28 males and 21 females), and 67 adults aged 24 and above (9 males and 58 females). The activity also ensured diverse and inclusive participation, including 9 LGBTQIA+ participants aged 13-24, 8 senior citizens, 26 frontline service providers (Social Workers, Child Development Workers, BCPC and VAW Desk Officers), and 10 barangay officials (Barangay Chairpersons, Kagawads, and SK Chairpersons/Kagawads). A notable highlight is that the Safer Internet Caravan is in collaboration with the City Council for the Protection of Children of Dasmariñas through CSWDO (from ideation, design, implementation, and post-activity). What started as youth-developed IEC material on SEC awareness, prevention, and reporting grew into a wider community effort when the LGU reprinted the materials using its own funds. Through the caravan, these resources reached more barangays and schools, showing how youth ideas can drive LGU action and investment for children.



PHILIPPINES: DIC – ECPAT (EYCA)

EYCA of DIC-ECPAT implemented 12 LAA (6 in Bohol and 6 in Boracay) from July to August 2025, reaching an estimated 1,043 participants, including children, youth, parents, teachers, BCPC members, barangay officials, tourism workers, and local legislators; these activities were combined efforts of DCI-ECPAT's Children Advisory Group; these institutionalized youth engagement through radio partnerships, where the YVFC EYCA was invited to become regular contributor in the local radio program, institutionalizing youth presence in local media advocacy. The youth committee also did the LAA through school-based campaigns in 15 schools, barangay and municipal council presentations, and community education, and resulted in commitments to localize RA 11930 or the Anti-Online Sexual Abuse or Exploitation of Children (OSAEC) and Anti-Child Sexual Abuse or Exploitation Materials (CSAEM Act), and sustain youth-LGU consultation mechanisms. The EIC material created by young people found a permanent home at the Municipal Health Office of Boracay, where they were integrated into the MHO's existing IEC displays, showing how youth voices can shape everyday public health messaging. Apart from this, members of EYCA-YVFC were also tapped to design and implement Children's Month 2025 activities in partnership with the local governments of Bohol and Boracay. In these spaces, young people moved beyond consultation and took on active leadership roles, co-creating programs, shaping messages, and ensuring that Children's Month initiatives were genuinely child- and youth-led.

INDONESIA:

ECPAT Indonesia and Yayasan Sejiwa, implemented two (2) local advocacy actions (LAA) from July to August 2025. The first LAA "I Screen for Our Dream" which was conducted during the National Children's Day on 26th of July, which reached a total of 317 participants comprising 127 children, 56 youth, and 134 adults (116 male and 201 female) from government, schools and universities, the private sector, civil society, and children and youth organizations. High-level representatives from the Ministry of Communication and Information Technology, the Ministry of Education and Culture, and the Ministry of Women's Empowerment and Child Protection actively participated alongside private sector digital platforms including Google, Meta, and TikTok. The government agencies reaffirm its commitment of creating safe and enabling environment. In addition, the youth committee also conducted another LAA entitled YVFC CTRL + YOUTH: Student Council Takes Control Online activity in Jakarta, reaching 21 student leaders and accompanying teacher advisors from secondary and vocational schools. The session aimed to strengthen participants' digital literacy, online safety awareness, and capacity to prevent and respond to online child sexual exploitation through interactive discussions, practical learning modules, and the presentation of the Youth Voice for Change Indonesia Manifesto as a framework for youth-led advocacy. Pre- and post-test results showed improved knowledge of digital risks, reporting mechanisms, and peer support strategies, with participants noting the relevance of the content to their everyday online experiences. The activity concluded with commitments from student councils to lead peer education and digital safety initiatives within their respective schools.



3.2.2. Global Advocacy Communication Campaigns

During the 2025 implementation period, Youth Voices for Change consolidated a digital strategic communication approach aimed at social change led by youth. The campaigns developed were planned interventions within a broader narrative framework designed to position structural issues in public conversation, amplify youth voices, and strengthen the construction of active citizenship in digital environments.

In a context where information saturation reduces the depth of debate and where young people are often represented as passive audiences rather than political actors, YVFC's global campaigns were designed as mechanisms of symbolic and community mobilization. Each campaign responded to a specific social tension (structural violence, human trafficking, youth political exclusion, institutional silence) and transformed that tension into strategic, understandable, and actionable content.

The methodological approach was based on four pillars of digital strategic communication:



Purpose-driven content creation that connects a global issue with the specific contribution of the youth movement.



Coherent and sustainable narrative axes over time, enabling positioning without thematic dispersion.



Digital community building and retention, prioritizing meaningful interaction over superficial visibility.



Analysis of key metrics, especially reach, views, and engagement, understood as indicators of public conversation and message appropriation.

Collectively, these campaigns strengthened YVFC's regional and intercontinental positioning as a youth advocacy platform, articulating shared narratives between Latin America and Asia and consolidating a recognizable digital political identity.



Strategic Summary of Each Campaign

We Transform 8M



- Implementation period: March 3 to 31, 2025
- Key Results:
 - 321,000 people viewed the campaign.
 - 42,000 people engaged with the content.

TikTok concentrated the highest volume of visibility and conversation, reaching 264,000 views, 33,000 likes, 6,500 comments, and 1,534 shares, demonstrating a high level of youth engagement and organic circulation of the message. On Instagram, 30,800 views and 633 interactions were recorded, while on Facebook, 26,600 views and 750 interactions were achieved, consolidating sustained presence across diverse audiences.

The combination of massive reach and significant volume of comments and shares positioned the campaign as an effective digital advocacy action, with strong message appropriation by youth audiences.

Across Asia, the campaign video reached a total of 92,904 views, with 937 engagements across platforms. It was published on both Facebook and Instagram.

On Facebook, the video performed strongly, reaching 288,916 people and generating 92,550 views. On Instagram, the reel received 354 views and 12 interactions in organic reach. Aside from the main campaign video, nine capsule videos featuring messages from young women advocates across Asia were also shared.

In total, nine videos were posted, with the highest-performing capsule reaching 81,948 views across Facebook and Instagram, showing strong audience interest in personal and youth-led messages.

Vivamos Sin Trata



- Implementation period: July 1–31, 2025
- Key results:
 - The campaign surpassed 149,000 views on Facebook, the main institutional dissemination platform.
 - 1,900 interactions were recorded on this network, with exponential growth during the week of July 30.

On TikTok, the central video reached 92,000 views, 2,000 likes, 17 comments, and 26 shares, consolidating audiovisual format as a key awareness-raising tool.

On Instagram, 15,300 views, 10,200 accounts reached, and 811 interactions were obtained, along with 16 link clicks, indicating deeper informational engagement.

Unlike We Transform (with a predominantly youth audience), this campaign, disseminated through Conexión, primarily impacted an adult and institutional community. The high volume of views on Facebook demonstrates penetration capacity among key community audiences for territorial advocacy, while the performance of the video on TikTok confirms that preventive content can scale when combining local evidence and clear narrative.

It's our turn



- Implementation period: August to September 2025
- Key results:
 - The campaign surpassed 200,000 views on TikTok, reaching 201,000 video views, with 6,900 likes, 97 comments, and 96 shares, consolidating audiovisual format as the primary driver of visibility and conversation.

On Facebook, 166,000 views, 998 interactions, and 7,300 link clicks were recorded, demonstrating active interest in deepening engagement with the training and community proposal.

On Instagram, 64,400 views, 26,900 accounts reached, and 1,200 interactions were achieved, strengthening connection with youth and allied audiences.

#It'sOurTurn was the campaign with the highest volume of views on TikTok, confirming that political, transgressive, and youth-centered content not only generates reach but meaningful conversation.

The high number of link clicks on Facebook (7,300) shows that the political call to action generated real interest in engaging with processes such as Youth Voices for Change: The Activists' School.

The combination of disruptive narrative, strategic reuse of regional archive material (LATAM and Asia), and activation of digital ambassadors allowed discursive coherence to be sustained without additional production, demonstrating strategic resource efficiency and high digital impact.

Listen to the silence



- Implementation period: September 23 to December 2025
- Key results:
 - On Facebook, the campaign reached 564,900 views, with 1,800 interactions and 1,900 link clicks, demonstrating high exposure volume and mobilization toward informational resources.
 - On Instagram, 101,200 views, 10,800 accounts reached, and 1,800 interactions were recorded, consolidating sustained conversation around the issue.
 - On TikTok, the content accumulated 230,000 video views, with 1,500 likes, 75 shares, and 465 profile visits, strengthening the campaign's audiovisual reach.

Listen to the Silence was the campaign with the highest total volume of views in the cycle, surpassing half a million views on Facebook alone. Its performance on TikTok confirms that content combining evidence, testimonies, and structural denunciation can scale in youth environments. The number of link clicks on Facebook and sustained volume of interactions on Instagram demonstrate that the campaign not only generated visibility but also encouraged deeper informational engagement and active participation.

In Asia, the Listen to the Silence campaign video garnered a total of 122,366 views and 189 interactions across Facebook and Instagram. This shows great engagement and support toward youth-led content calling for multi-stakeholder, intergenerational, and intersectoral response to SEC.



3.2.3. Regional Youth Meetings



Regional Online Youth Meeting (Latin America)

On April 3 and 4, 2025, the Online Youth Meeting “Tu Voz Inspira” was held, bringing together 72 young people from Bolivia, Guatemala, and Colombia in a regional space for exchange, learning, and presentation of campaigns focused on the prevention of Sexual Exploitation of Children and Adolescents (SEC).

During the first day, a dialogue session was held with digital activists Avril Murillo (Bolivia) and Kleidy Sacbá Coc (Guatemala), who shared their experiences in digital activism, purpose-driven messaging, and the connection between digital engagement and territorial work. On the second day, youth committees presented the results of their training processes and launched their communication campaigns: Boleto de Prevención (Bolivia), Eco de Voces (Guatemala), and Conexiones Seguras (Colombia).

The meeting also included the participation of allied authorities, who shared their perspectives on the importance of youth participation in prevention and social transformation processes. This space strengthened regional articulation among youth and projected the continuity of their advocacy actions in each territory.



From November 10 to 12, 2025, the Latin American Youth Leaders Gathering “Listening to Silence” was held in the city of La Paz, Bolivia. This in-person event brought together young people from Bolivia, Guatemala, Colombia, and Brazil to share lessons learned, proposals, and solutions in response to Sexual Exploitation of Children and Adolescents (SEC).



**Latin American
Youth Gathering:
“Listen to the
Silence”**

The gathering began with an immersive artistic experience that gave voice to survivors through sound installations, cyanotypes, and photo-embroideries created by adolescents, generating a space for listening, reflection, and dignity. Throughout the event, dialogue panels, intergenerational exchanges, and a fair of experiences were held, where youth delegations presented their advocacy campaigns and territorial processes.

The event included the participation of allied organizations and regional stakeholders, including Fundación Renacer (Colombia), El Refugio de la Niñez (Guatemala), Terre des Hommes, and Defence for Children – ECPAT (Netherlands), as well as community and institutional representatives.

This gathering strengthened regional youth articulation, made visible the progress achieved in recent years in the prevention of SEC, and consolidated a dialogue space where young people shared concrete proposals for building protective and violence-free environments.





National Meetings in Asia

While a regional gathering of youth committees from Indonesia, India, and the Philippines was not convened during this period, youth engagement was actively strengthened through national-level meetings in each country. These spaces served as platforms for consolidating youth networks, strengthening leadership, and fostering direct dialogue with government, civil society, and private sector stakeholders on the prevention of SEC.

In India, the YVFC National Meeting was held from 28–30 October 2025 in Kolkata, bringing together 45 youth leaders from multiple regions. The three-day meeting strengthened youth leadership, enabled peer learning, and facilitated direct engagement with institutional stakeholders. Youth presented community-level initiatives and policy recommendations on online child sexual exploitation (OCSE), child sexual abuse material, compensation mechanisms, sexuality education, and youth participation in governance. A border-area field visit further deepened participants' understanding of cross-border risks related to child exploitation. Overall, the National Meeting consolidated youth networks and reinforced youth leadership as essential to building responsive and inclusive child protection systems.



In Indonesia, the youth committee conducted the World Children's Day Celebration and National Meeting 2025 in Bogor. The three-day meeting served as a national consolidation forum for child and youth networks and as a structured dialogue platform with government institutions, financial authorities, education stakeholders, and private sector representatives. A total of 21 child and youth organizations participated ranging from 13 to 22 years old representing diverse backgrounds. While the following government and institutional stakeholders were also present: Ministry of Communication and Digital Affairs (KOMDIGI), Ministry of Women's Empowerment and Child Protection (KPPPA), Ministry of Primary and Secondary Education (PUSPEKA), National Child Protection Commission (KPAI), Financial Transaction Reports and Analysis Center (PPATK), DPPPA Kota Bogor, KPAID Kota Bogor, Meta, and Indonesia E-Commerce Association (idEA).



The National Meeting in Indonesia resulted in the development of a structured Joint Youth Roadmap and a shared commitment to implement the Children and Youth Camp initiative. Collaboration was strengthened among 12 youth networks, alongside direct cross-sector dialogue between young people and national stakeholders, fostering clearer alignment on priorities and actions. Participants also expressed initial commitments to support joint implementation efforts. Overall, the meeting reinforced the value of peer-led approaches in advancing digital safety and financial awareness among children and youth.



In the Philippines, the Youth Committee convened its National Meeting, CTRL + YOUTH last January 19 - 21, 2026. The title emerged from early consultations with YVFC and the CAG, who wanted a national meeting that truly felt Gen Z/Gen Alpha that is fresh, digital, and participatory. CTRL + YOUTH capture the idea of young people taking control of their own narratives and shaping the decisions that affect their lives. This spirit carried through the entire design of the meeting, which was interactive, creative, and grounded in youth-led approaches. A major highlight was the intergenerational dialogue between young people and representatives from government, civil society, and development partners, including the Embassy of the Netherlands in the Philippines, Ateneo Law School, the Council for the Welfare of Children, DOJ-NCC-CSAEM Secretariat, World Vision, the Department of Education, and the Philippine National Police. Through a powerful creative manifesto, youth clearly called on different stakeholders to work together and meaningfully invest in the realization of children's rights particularly in addressing SEC. A notable outcome of the engagement was the strong openness of government partners, particularly the CWC, the DepEd, and the PNP to work directly with children in addressing Online Sexual Abuse and Exploitation of Children SEC. Equally significant was the commitment of Ateneo Law School to engage youth as speakers in its Child Rights classes, providing a platform for young advocates to help mainstream children's rights and deepen understanding of Sexual Exploitation of Children (SEC) among future legal practitioners. Following the intergenerational dialogue, a concrete example of meaningful youth participation emerged through the engagement led by SMART/PLDT, which brought young people into its materiality assessment to understand what truly matters to youth. This demonstrated how the private sector can translate dialogue into action by listening to young voices and reflecting the perspectives of YVFC and the CAG in its programming.

3.3. Digital Activism Labs

The Digital Activism Labs constitute a central pillar of the Youth Voices for Change Digital Community, aimed at strengthening youth capacities for activism, strategic communication, and social advocacy in digital environments. This space integrates two complementary training processes: The Activists' School and the Digital Ambassadors Program, which combine training, mentorship, and applied practice.

The Digital Activism Labs were implemented under a participatory, progressive, and practice-based methodology structured in three phases:

- **Start-up phase:** call for applications, induction, opening of digital channels, and socialization of guidelines.
- **Implementation phase:** development of workshops, training sessions, mentorships, content production, and ongoing follow-up.
- **Closing phase:** systematization of results, learning evaluation, the Videaliza contest, and identification of good practices.

Across all phases, peer learning approaches, ethical communication, gender perspective, interculturality, and responsible use of technologies were promoted.

3.3.1. Activists' School (Tu Voz Inspira: La Escuelita de Activistas)

The Activists' School is an open monthly training space aimed at young members of the digital community. Its main objective is to strengthen technical and communication skills, integrating these learnings with reflections on relevant social issues.

Workshops are conducted virtually and include the participation of invited specialists who facilitate dynamic and participatory training processes. Each session combines technical content with practical examples linked to youth activism, fostering contextualized learning.

Among its main characteristics are:

- **Monthly workshops lasting approximately one and a half hours.**
- **Inclusion of topics such as content creation, storytelling, strategic use of social media, digital security, artificial intelligence, and science communication.**
- **Cross-cutting integration of human rights, gender, civic participation, interculturality, and social justice perspectives.**
- **Development of support materials, visual summaries, and session recordings to reinforce learning.**

As a result, the Activists' School has consolidated itself as a sustained space for training and exchange, strengthening youth participation and promoting capacity development for the production of socially meaningful digital content.

3.3.2. Digital Ambassadors

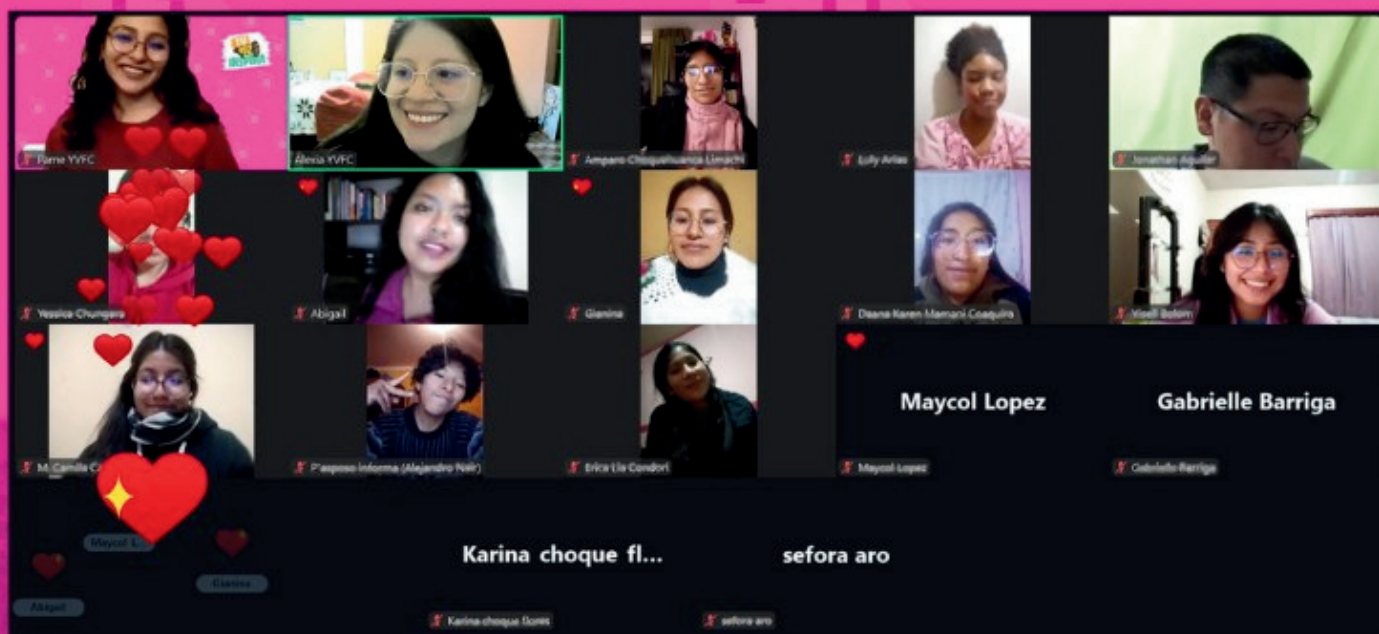
The Digital Ambassadors format is aimed at young people who already have initial experience in content creation or who seek to strengthen their positioning as digital activists. Its purpose is to enhance youth leadership capable of designing, implementing, and disseminating advocacy campaigns in digital environments.

The process begins with an open call for applications, through which participants from different countries are selected. Ambassadors engage in an intensive training process lasting approximately four months, combining theoretical training, technical mentorship, and personalized support.

The program includes:

- **Specialized training sessions on personal branding, digital narrative, content planning, ethical communication, and social media positioning.**
- **Individual and group mentorships with digital activists and invited specialists.**
- **Practical exercises focused on the development of digital campaigns.**
- **Ongoing support and technical feedback.**

As a closing phase, participants develop mini-campaigns through the Videaliza contest, a space that promotes the practical application of learning through the creation of campaign plans and central videos. This process strengthens creative, strategic, and organizational competencies, while making social issues visible through youth-led narratives.

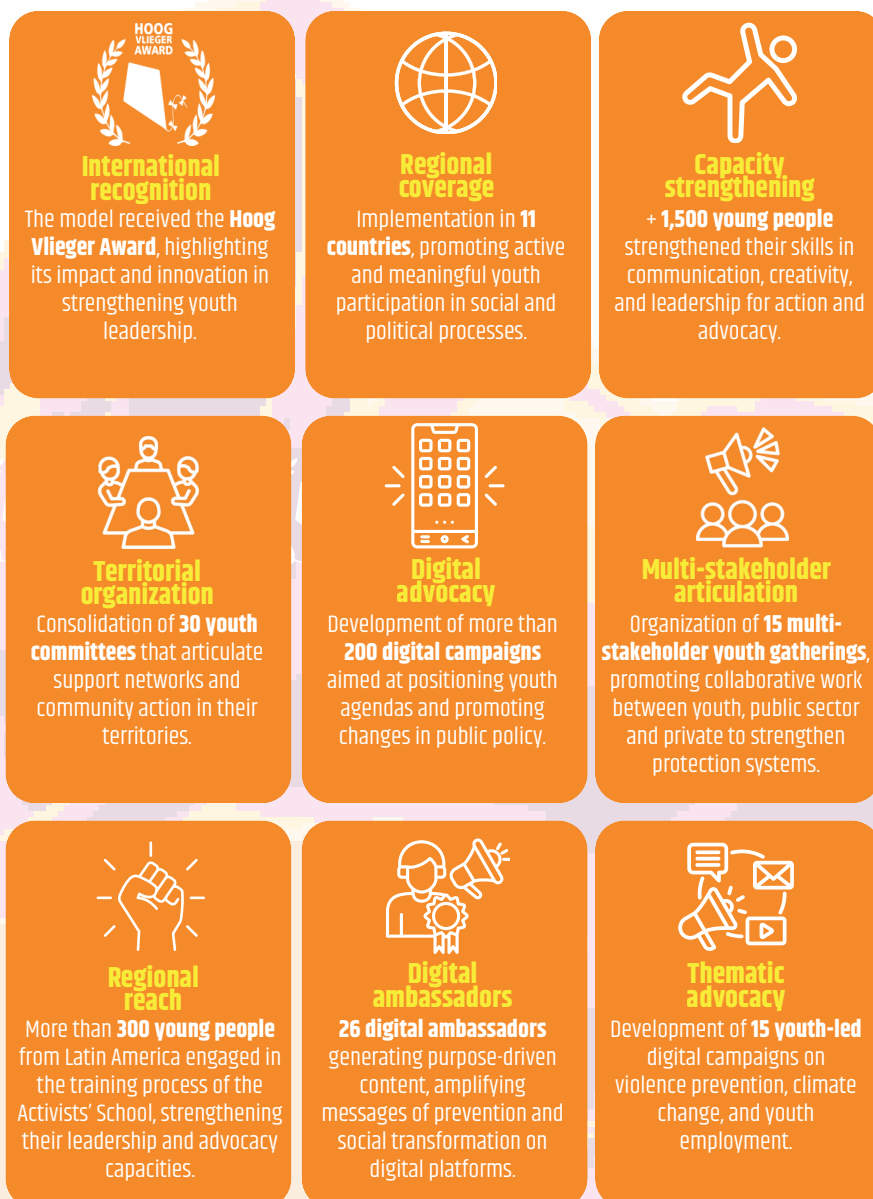


3.4. Main Achievements / Results

Among the main results achieved are the consolidation of sustained training spaces, the active participation of young people from different territories, the systematic production of digital content, the strengthening of youth leadership, and the institutional positioning of YVFC as a reference in digital activism training.

Additionally, multiple technical and pedagogical products were generated, including training plans, systematizations, visual materials, methodological guides, and foundational documents, which strengthen institutional memory and facilitate the replicability of the model.

The Digital Activism Labs contributed to consolidating a base of young trainers and multipliers, strengthening youth networks, and promoting the continuity of advocacy actions beyond the intervention period. Their comprehensive approach, which integrates training, practice, and mentorship, enabled the strengthening of youth voices through their own narratives, combining technological innovation with social commitment and collective action.



4. Lessons Learned and Good Practices

4.1. Results of the Evaluation

During the 2025 implementation period, Youth Voices for Change consolidated its model as an effective tool for strengthening youth leadership, community advocacy, and creative mobilization with a rights-based approach, particularly in the prevention of violence and Sexual Exploitation of Children and Adolescents (SEC).

Strengthening of Youth Capacities

The training processes enabled the development of communication skills, political leadership, and personal confidence. A significant evolution was observed in the way adolescents and young people analyze and communicate social issues, incorporating critical, responsible, and non-revictimizing approaches, integrating data with a human-centered perspective. This strengthening consolidated youth as rights holders and political actors with their own voice.

Territorial and Digital Youth Advocacy

Young people designed and implemented advocacy actions, strengthening their capacity for dialogue with authorities, educational institutions, and community stakeholders. Increased confidence was observed in participating in formal spaces, negotiating with adult actors, and identifying pathways for action in situations involving rights violations, advancing toward more strategic and context-responsive youth leadership.

Creative and Artistic Mobilization

Artistic and communication-based creation was consolidated as a bridge between critical reflection and action, enabling the translation of complex analysis into accessible and mobilizing products through graphic design, video, storytelling, digital campaigns, and artificial intelligence. The process generated key technical and ethical learnings regarding the articulation between creativity and political advocacy.

Community Participation and Intergenerational Dialogue

The actions of youth committees fostered new community conversations about rights, violence, and youth participation, challenging normalized narratives and strengthening the recognition of youth participation as a legitimate contribution to community life. Youth engagement was sustained through identity-based motivations, empathy, and commitment to the defense of children's rights, even in adverse contexts.

Influence on Decision-Makers and Institutional Environments

Progress was recorded in engagement with local decision-makers, with young people better prepared to argue, present proposals, and position their demands. At the institutional level, understanding was strengthened that youth participation requires not only youth capacity-building but also preparation of the adult environment to ensure safe and sustainable processes.

4.2 Consolidated Good Practices

- **Clear coordination and close accompaniment:**

The role of the operational focal point strengthened coordination, follow-up, and territorial continuity.

- **Youth Creative Labs:**

Safe, flexible, and adaptable spaces that ensured inclusion and sustained participation.

- **Internal roles and youth self-management:**

The assignment of roles strengthened shared responsibility, internal organization, and the sustainability of the committees.

- **Integration of reflection, creation, and action:**

The articulation between critical analysis, art, and public action consolidated youth leadership with real advocacy capacity.

- **Art and communication as advocacy tools:**

The strategic use of storytelling and digital communication enhanced social and political mobilization.

- **Inter-territorial gatherings:**

Exchange among youth strengthened networks, sense of community, and collective motivation.

- **Sustained digital training:**

The Activists' School ensured a monthly space for technical and political capacity strengthening for young members of the digital community.

- **Specialized mentorship and technical accompaniment:**

The Digital Ambassadors Program combined intensive training, mentorship, and personalized feedback, strengthening campaigns with a strategic focus.

- **Action-oriented practical learning:**

The Videaliza contest enabled participants to apply their knowledge through real mini-campaigns, consolidating creative and organizational competencies.

4.3. Main Challenges Identified

- **Sustainability of youth leadership:**

Risk of burnout due to time overload and personal responsibilities.

- **Insufficient preparation of the adult environment:**

Cultural resistance such as adult-centrism and sexism limits youth protagonism.

- **Need for greater specialized technical support:**

Particularly in the use of AI, institutional negotiation, and activation of reporting pathways.

- **Cultural and linguistic adaptation:**

Need for greater contextualization of messages and formats according to territories.

- **Building a regional digital community:**

Virtual spaces strengthened collaborative networks among youth from different countries, promoting exchange and sustainability.

- **Online and hybrid implementation challenges:**

For youth in both regions while virtual sessions enabled wider participation across countries, online delivery created engagement limitations, reduced interaction quality, and posed barriers for sustained participation among some youth.

4.4. Recommendations (Territorial-level action points we propose)

Based on the lessons learned and challenges identified during the implementation of the SUFASEC program and Youth Voices for Change (YVFC) in Asia and Latin America, the following strategic actions are proposed to ensure the sustainability and scalability of prevention models at the territorial level:

- **Preparing the adult and institutional environment for youth participation:**

One of the main challenges identified was cultural resistance, such as adult-centrism and machismo, which limit youth leadership. It is recommended to implement awareness-raising and training processes for public officials, teachers, and parents, equipping them with tools to actively listen to young people and to open up real decision-making spaces, avoiding the instrumentalization of their participation.

- **Care management and sustainability of youth leadership:**

To mitigate the risk of burnout and overload among youth leaders, it is proposed to institutionalize self-care strategies and ongoing psychosocial support within networks. It is essential to make participation agendas more flexible, promote continuous generational renewal in youth groups, and strengthen committee self-management through clear role distribution.

In Asia, it is observed about the need to have psychologists or trained mental health professionals present during sessions, particularly when discussing sensitive issues, lived experiences, and personal realities related to exploitation and violence, to ensure safeguarding, emotional support, and appropriate response mechanisms.

- **Strengthening the intersectional approach and new masculinities:**

In the three Latin American territories, difficulties were observed in engaging adult and young men in prevention discussions. It is recommended to scale up work on “positive masculinities,” deconstructing stereotypes that contribute to ESNNA and promoting shared responsibility in caregiving. Likewise, it is imperative to maintain linguistic and intercultural adaptation of tools (as achieved in Guatemala) and ensure the inclusion of sexual diversity in prevention strategies.

- **Expanding private sector co-responsibility:**

It is proposed to deepen advocacy with the travel, tourism, and digital platform sectors. Building on the successes in La Paz (Hotel Association) and Cartagena (tour operators), incentives should be promoted for adopting preventive protocols (such as The Code), linking prevention to reputational and corporate social responsibility benefits to ensure long-term commitments.

- **Consolidating digital activism and closing gaps:**

Given the persistence of connectivity gaps in rural and peri-urban areas, it is recommended to establish hybrid (online/offline) models that complement the reach of platforms such as the “Escuelita de Activistas.” At the same time, efforts should continue to strengthen cybersecurity, digital citizenship, and the strategic use of Artificial Intelligence to enhance young people’s territorial advocacy.

- **Convene an Asia Regional Youth Meeting on Child Protection:**

Organize a regional gathering bringing together youth committees from Bolivia, Guatemala, Indonesia, India, and the Philippines to strengthen cross-country collaboration, share experiences, and align advocacy priorities on the prevention of SEC.

5. Conclusion

The Sexual Exploitation of Children and Adolescents (SEC) has historically been a silenced and normalized reality in family, school, and community settings. In this context, Youth Voices for Change (YVFC) and the SUFASEC program demonstrated that silence is not invincible. Rather than imposing external models, YVFC empowers and connects youth networks that have existed long before, strengthening their work through the support of implementing partners within SUFASEC.

For young people, YVFC represented a profound transformation: moving from being “vulnerable” spectators to becoming protagonists of their own stories and political agents of change. Through Creative Labs, activism, and digital campaigns, hundreds of young people in Bolivia, Colombia, Guatemala, India, Indonesia, and the Philippines found a safe space to connect their personal experiences with collective realities. In this process, they strengthened their communication, leadership, advocacy, and artistic skills, positioning messages through a fresh, authentic, youth-led narrative. This approach amplified their voices and enabled partners to identify new ways of doing prevention from a more horizontal, close, and context-sensitive perspective.

In addition, YVFC has become a platform for regional and global coordination, promoting activism, idea exchange, and learning among youth networks. This meeting space strengthened a sense of belonging and collective commitment, demonstrating that young people are central actors in building solutions.

This process validated an ecosystem-based intervention model that prioritizes popular education, creativity, and genuine participation. Supporting more than 1,500 young people and receiving international recognition such as the Hoogvlieger Award for youth innovation reaffirm that, when provided with the necessary tools and trust, young people possess the technical capacity and ethical sensitivity to challenge decision-makers and propose effective prevention pathways.

The greatest lesson of this cycle is that preventing SEC cannot be an exclusive burden on youth nor an isolated institutional effort. It is a multi-actor, intergenerational, and intersectoral responsibility. Young people are already raising their voices from their territories across different countries. They are already speaking and paving the way for protection; now, society and the State must have the courage to listen and act. Believing in a life without fear is not naïve—it is a political decision.

